

# Bharat Sanchar Nigam Ltd.

(A Government of India Enterprise)

Tariff & Costing-CM Section, Corporate Office,  
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H.C. Mathur Lane, Janpath, New Delhi - 110 001.  
Tel. No.011-23037109/200 Fax No.011-23329125



No.26-19/2012-T&C-CM

Date: 27.11.2013

## Circular T&C -CM No. 61/13-14

### Sub: SIM & Activation Charges and Replacement charges for 256K SIM- req.


It has been decided by the Competent Authority to fix the SIM & Activation charges and Replacement charges for 256K SIM as under:-

- |      |  |        |
|------|--|--------|
| i)   | MRP of 256K SIM Inclusive of S. Tax -                          | Rs.200 |
| ii)  | Commission to Sales Channel per 256K SIM -                     | Rs.35  |
| iii) | All other terms and conditions of SIM tariff will remain same. |        |

2. The above tariff will be implemented with effect from **01.12.2013.**

3. This may be brought to the notice of all concerned for taking necessary action in this regard. Press note and proper advertisement as deemed fit may be made to generate adequate response. Circles may also send SMS conveying the above tariff to the customers.

4. Circles have to update their website and report the same to TRAI as per tariff reporting requirement of TRAI. This circular is issued based on approval of the Competent Authority in P&P CM cell File No.3-2/2012/P&P-CM. Queries/clarification/feedback in respect of above tariff may be addressed to Product and Pricing-CM Section, C.O., BSNL, New Delhi and monthly feedback may be sent on [hqcm.pp@gmail.com](mailto:hqcm.pp@gmail.com), [hqcm\\_pp@bsnl.co.in](mailto:hqcm_pp@bsnl.co.in).

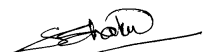
  
(N. S. Dhami)  
AGM (T&C-CM)

To

All CGMs- Telecom Circles/ Telephone Districts.

Copy to:

- 1) CMD, BSNL.
- 2) Directors- CM/CFA/EB/HR/Fin, BSNL.
- 3) ED-Fin/CA/NB, BSNL.
- 4) All PGMs / GMs, BSNL C.O.
- 5) GM (IT) for making necessary update in website and place in news item.
- 6) Sr. GM (Sales & Marketing)- for marketing initiative.
- 7) GMs (CMTS/CDMA-Billing Centre).
- 8) GM (VAS-Tech)/GM (NWO)/PGM (Regulation), BSNL C.O.
- 9) Director General P & T Audit, Delhi- 110054.
- 10)OL Section –for Hindi version.
- 11)Guard file.

  
(Subrat Kumar Mohakud)  
Dy. Manager (T&C-CM)